

## **George Fox University**

### Trademark and Copyright Infringement Policy

#### **Policy Number:**

**Date: 12-1-2023**

#### **Notification Provided to VPAO Email on December 3, 2023**

George Fox University is committed to respecting intellectual property rights and expects all members of the university community to do the same. To safeguard the rights of creators, the university has established the following trademark and copyright policy.

#### 1. Use of University Trademarks

- a. University trademarks are the exclusive property of the university.
- b. Proper authorization is required for the use of university trademarks.
- c. Unauthorized use may result in legal action.

#### 2. Use of Copyrighted Material

- a. Respect copyright laws when using, reproducing, or distributing copyrighted material.
- b. Obtain proper permissions or licenses for copyrighted material use.

#### 3. Prohibited Activities

- a. Unauthorized Use: Any unauthorized use of trademarks, logos, or copyrighted material belonging to the university, its affiliates, or third parties is strictly prohibited.
- b. Reproduction and Distribution: Reproducing, distributing, or displaying copyrighted material without proper authorization is not allowed.
- c. Commercial Use: The unauthorized commercial use of university trademarks or copyrighted material is expressly prohibited.

#### 4. Infringement by University

- a. The university is committed to avoiding infringement of third-party trademarks and copyrights.
- b. Any unintentional infringement will be promptly rectified upon discovery.

#### 5. Reporting Infringement by University Members

- a. Members must report suspected trademark or copyright infringement promptly to the Office of the CFO, Legal Department.

#### 6. Consequences of Infringement by University